

SPORT FOR LIFE

As a central part of thriving communities, teachers always look for new ways to bring subjects to life for students. With Net Generation, the USTA is committed to helping teachers introduce tennis in PE classes and connect to after-school programs.

Net Generation encourages kids to become engaged and challenge themselves with a new standard of play. The easy-to-follow curricula help teachers shape the game for individuals, so they can advance at their own pace. More importantly, it uses tennis as a pathway to personal development beyond the court.

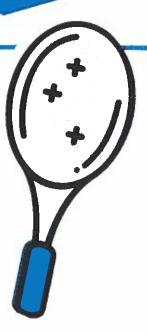
RESOURCES AND PROGRAMS

Lesson plans under Net Generation were co-created by the USTA and SHAPE America, the leading body for setting physical education standards in the U.S. As a result, every activity within every single lesson meets SHAPE America National Standards and Grade Level Outcomes for K-12 Physical Education.

The easy-to- follow teaching tools make it easy to teach and play tennis in all school settings. Easily accessible manuals help teachers guide students at every stage of development.









BENEFITS

WHAT YOU WILL RECEIVE?	NET GENERATION TEACHERS	NET GENERATION SCHOOLS WITH A PARTNER
Equipment Pack/Starter Kit		
Full School Tennis Curriculum (print)		
Full School Tennis Curriculum (digital)		
Digital communications		
Online tool to create and customize marketing materials		
Free online (2018) and in-person training		
A chance for on-court experiences at US Open Series events and the US Open for your students (where applicable)		
Free Net Generation Coaching App		
Online Program Management Center		
2019 equipment rebate program		
Enhanced program exposure through a national marketing campaign driving players to NetGeneration.com	O	

NET GENERATION TEACHER

Teachers who sign up for Net Generation and register their School PE program information into the Program Management Center will receive the turnkey School Tennis Curriculum both digitally as well as a printed copy delivered in a Net Generation branded 3-ring binder. Additionally, teachers will receive the ever-expanding suite of digital tools and resources available within Net Generation as well as free in-person and online training to increase their knowledge and comfort in delivering tennis in PE environments. The value proposition for Schools will benefit teachers, students, and everyone in the community

NET GENERATION SCHOOL WITH PARTNER

Along with the physical and digital tools and resources, a Net Generation Teacher who connects to a school partner will receive an equipment pack sent to the school, for free! This value pack features 30 racquets, 36 balls, 2 rolls of barrier tape, 1 box of chalk, a Net Generation roller bag to carry all the equipment, as well as some very special gifts for the teacher implementing the programs. These School Partnerships can be facilitated by the USTA Section and ultimately require Section approval to ensure the most impactful community connections are formed.